



MAHOMET PARKS  
& RECREATION

# Sponsorship & Partnership Opportunities

2026

**A GREAT  
PLACE TO  
Live AND  
Play**

# Marketing Snapshot

Each year, Mahomet Parks and Recreation offers family-friendly events, programs and activities to thousands of residents in the Village of Mahomet community. From advertising space in our program guides or on our website to sponsorship at special events or youth athletics, we connect with local businesses and organizations to provide our community with exciting and fun opportunities.



FACEBOOK  
FOLLOWERS

3,900+



INSTAGRAM  
FOLLOWERS

1000+



NEWSLETTER  
SUBSCRIBERS

4,500+

WEBSITE VIEWS  
(ANNUAL)

165,000+

## Our Mission

The mission of Mahomet Parks and Recreation is to **improve** the quality of life for all participants by **meeting the needs** of the community through the provisions of **safe** and **excellent** recreational and leisure-time activities.



MAHOMET PARKS  
& RECREATION

# Advertising Opportunities

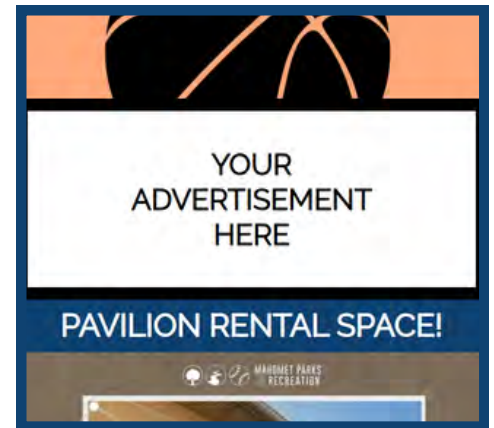
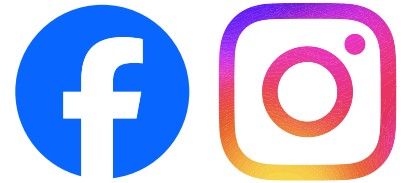
## MPRD SOCIAL SPOTLIGHT - NEW!

\$400

The MPRD Social Spotlight is a new sponsorship opportunity designed to help local businesses shine while supporting community recreation. As a Social Spotlight sponsor, your business will be featured in **3+ months of our monthly MPRD newsletter**—reaching more than **4,500 subscribers** who stay up to date on programs, events, and local happenings.

In addition to your newsletter feature, sponsors receive a **minimum of three dedicated shout outs across MPRD's social media** channels, providing valuable exposure to thousands of engaged followers in our community.

This partnership is a great way to showcase your business, connect with residents, and demonstrate your commitment to supporting Mahomet Parks and Recreation programs.



Newsletter Advertisement size - 1200 x 400px

## TAYLOR FIELD BANNER ADVERTISEMENT

Promotional banners will be displayed on the outfield fence for the 2026 season (May - October). Banners will be displayed at either Taylor North or South by staff. Visited by 5,000+ patrons yearly while attending numerous games and activities!

\$750

### BANNER PRICE (6 AVAILABLE - PER FIELD)

- 4x6' banner w/logo to be displayed on outfield fence at either Taylor North or South Field (May - October)



# Youth Sport Sponsorships



## 2026 YOUTH SPORTS SPONSORSHIP

Becoming an MPRD sponsor is a cost-effective way to advertise while also making a valuable civic contribution. Your organization's name or logo will be printed on the back of a youth team's T-shirts and featured in all program publications as a sign of appreciation. Your donation will support the purchase of T-shirts, hats, and awards for the youth, maintain program fees consistency, and fund the scholarship program for those with financial difficulties.

The Your sponsorship benefits will apply to baseball/softball/T-ball 2026, soccer 2026, flag football 2026, and basketball 2026. **Exposure to over 2000 participants + 1000's of parents and grandparents!**

### DIAMOND \$2,500 & UP

1/2 page ad in program guide (\$300 value)

4x6' banner w/logo to be displayed on outfield fence at Taylor Field (May - Oct)

Exclusive business logo/name on team shirts, schedules & rosters for at least **FIVE** teams

MPRD website recognition which will include a link to your website

Listing/link in the monthly Rec Connect newsletter (4,500+ subscribers)

Business listed in the annual electronic program guide

### PLATINUM \$1,000 - \$2,499

Exclusive business logo/name on team shirts, schedules & rosters for at least **FOUR** teams

MPRD website recognition which will include a link to your website

Listing/link in the monthly Rec Connect newsletter (4,500+ subscribers)

Business listed in the annual electronic program guide

### GOLD \$500 - \$999

Exclusive business logo/name on team shirts, schedules & rosters for at least **THREE** teams

MPRD website recognition which will include a link to your website

Business listed in the annual electronic program guide

### SILVER \$300 - \$499

Exclusive business logo/name on team shirts, schedules & rosters for at least **TWO** teams

MPRD website recognition which will include a link to your website

Business listed in the annual electronic program guide

# Special Event Sponsorships



## MOMMY/SON & DADDY/DAUGHTER DANCES

This is a night moms, dads & children will remember for years to come! Partner with us to enhance your brand and support these wholesome, memorable events!

### TITLE SPONSOR

#### (SOLD - TWIST AND SHOUT DANCE AND CHEER)

- Company prominently promoted on all listings as exclusive TITLE sponsor
- 2x6' banner w/logo to be displayed
- Organization listed on event registration website
- Included on all social media advertising
- Opportunity to host an activity
- First right of refusal for next years events
- Verbal acknowledgement of sponsorship by staff



\$750

### SUPPORTING SPONSORS

- 18x24" sign w/logo to be displayed
- Opportunity to host an activity
- Organization listed on event registration website
- Verbal acknowledgement of sponsorship by staff

\$300

# Special Event Sponsorships



## EASTER EGG HUNT

Children will get to meet the Bunny and have fun with a good ole' fashion egg hunt, find a golden egg for a special prize! Support this annual family fun and event and impact your community while building brand awareness!

### TITLE SPONSOR



**(SOLD - MAHOMET DOMINO'S PIZZA)**

- Company prominently promoted on all listings as exclusive TITLE sponsor
- 2x6' banner w/logo to be displayed
- Organization listed on event registration website
- Included on all social media advertising
- Opportunity to host an activity
- First right of refusal for next years events
- Verbal acknowledgement of sponsorship by staff

**\$750**

## SUPPORTING SPONSORS

- 18x24" sign w/logo to be displayed
- Opportunity to host an activity
- Organization listed on event registration website
- Verbal acknowledgement of sponsorship by staff

**\$300**

# Special Event Sponsorships



## NEIGHBORHOOD NIGHTS

Neighborhood Nights will feature Live Music & Food Trucks in our neighborhood parks this Summer! You'll want to be a part of this and build your brand in front of several markets and neighborhoods throughout Mahomet.

### TITLE SPONSOR



### (SOLD - FISHER NATIONAL BANK)

- Company prominently promoted on all listings as exclusive TITLE sponsor
- 2x6' banner w/logo to be displayed on brand new mobile stage
- Organization listed on event registration website
- Included on all social media advertising
- Opportunity to host vendor table
- First right of refusal for next years events
- Verbal acknowledgement of sponsorship by staff

\$2000

## SUPPORTING SPONSORS

- 18x24" sign w/logo to be displayed
- Opportunity to host an activity
- Organization listed on event registration website
- Verbal acknowledgement of sponsorship by staff

\$500

# Special Event Sponsorships



## TURKEY TROT

Proceeds support Mahomet Helping Hands and Mahomet Parks and Recreation Youth Scholarship Fund. There are over 500 participants & growing!

### TITLE SPONSOR

**(SOLD - FISHER NATIONAL BANK)**



- Company prominently promoted on all listings as exclusive TITLE sponsor
- Top, largest logo placement on front graphic of all race shirts
- Banner displayed at start and Finish Line
- Organization listed on event registration website
- Included on all social media advertising
- Opportunity to host vendor table
- Verbal acknowledgement of sponsorship by staff
- First right of refusal for next years event

\$750

## MILE MARKER SPONSOR (4 AVAILABLE)

- Logo (one color) displayed on back of all race shirts
- Business logo on 18x24" mile marker or welcome sign
- Organization listed on event registration website
- Opportunity to host vendor table
- Verbal acknowledgement of sponsorship by staff

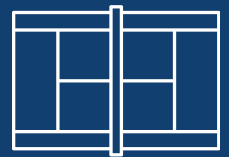
\$300

# Middletown Tennis Complex Naming Rights



## COURT SPONSOR \$2,000/YR

(5 YEAR TERM, CAN BE PAID IN LUMP SUM OR 5 ANNUAL INSTALLMENTS)  
6 AVAILABLE - ONLY 1 SPONSOR PER COURT

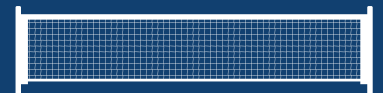


- Your company/name will be named after 1 of 6 of our newly constructed courts, 12 months of exposure.
- Your court will feature 2, 4'x6' custom banners at the end of each court displaying your brand to thousands of patrons.
- Your company/name featured on MPRD website facility listings.
- First right of refusal after 5 year term.



## NET SPONSOR \$1,000/YR

(5 YEAR TERM, CAN BE PAID IN LUMP SUM OR 5 ANNUAL INSTALLMENTS)  
12 AVAILABLE



- Sponsors will include 1, 2'x2', placed on the net, they feature your logo and your colors for a totally unique way to stand out.
- First right of refusal after 5 year term.



# *How you can* **GET INVOLVED**

*Sponsors / Individuals / Businesses:*

Complete the pledge form & submit a check to Mahomet Parks and Rec or email us & we will invoice you.

*Mail Location:*

Mahomet Parks and Recreation  
503 E Main Street, Mahomet, IL 61853

*Drop-Off Location:*

218 S Lake of the Woods Rd, Mahomet IL  
Business Hours: 8am-2pm, Monday-Friday

*Online Payment Option:*

Give Online through **RecDesk - CLICK HERE**  
[www.mahometrecreation.com](http://www.mahometrecreation.com)

**QUESTIONS?**

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EMAIL: MAHOMETREC@MAHOMET-IL.GOV